



Your look, your design

Our proprietary online Customer Relationship Management software tool allows you to incorporate your unique design. Maintain your brand, maintain your look, maintain your message. But you can have the best of both worlds—if you would like design help, assistance with multimedia enhancement or social network marketing, our consultants are available to you.

Target key audiences through GreenNewscenter.com

• Save printing and postage.

GreenNewsCenter provides the subscriber company or organization the ability to send e-newsletters, e-news releases or targeted direct email to their own members, customers and member/customer prospects.

• Accountability. Traceability.

GreenNewsCenter allows users the ability to send targeted & traceable direct email, e-news release and e-newsletter communications. It includes specific tracking links that measure who opens the email and when, records hyper-link click-throughs, and allows the user to pull the complete contract records (name, address, phone, fax, email, etc.) of each of these individuals into new lists to ease individual or group follow up communication—via phone, email, fax or direct mail.

• Easy transition.

Existing contact lists are easily uploaded onto the site for one-click distribution.

• Content assistance available.

Text, audio and video content consultants are available to help customize and personalize your e-news or email messages.

• Extremely affordable.

Flat-fee based on unlimited usage. Subscriber agreement details available upon request.

GreenNewswire.com

...powered by GreenNewscenter.com



CCI MARKETING 

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Solutions for reaching 'green' audiences

CCI Marketing can provide you with a suite of services for reaching today's 'green audiences,' whether your own key contacts or our media list of over 800 opt-in editors, reporters and broadcasters covering 'green' issues and events.

GreenNewsCenter

Your customized e-newsletter and targeted direct e-mail can be sent with ease with 24/7 access. Then track your results with easily interpreted reports that make follow up a breeze.

GreenNewsWire

GreenNewsWire is your news release distribution service for reaching journalists covering environmental and sustainability issues.

Your suite of sustainable communications options

GreenNewsCenter (www.GreenNewsCenter.Com) is a proprietary CCI Marketing online Customer Relationship Management (eCRM) software tool used to send e-newsletters, e-news releases and targeted direct e-mail. GreenNewsCenter is accessible on the Internet 24/7 using your unique login and password.

Launched in 2005, GreenNewswire is one of the tools of GreenNewsCenter. It has experienced tremendous growth and recognition as the source for news on 'all things green.' While turf, ornamental, landscape and garden editors were some of the earliest media to 'opt-in,' the number of media covering biofuels, agriculture sustainability and impacts, environmentally friendly building, water management, renewable energy, fuel-efficient autos, and related issues has skyrocketed.

Our GreenNewswire "opt-in" media subscribers are broken into sub-lists so releases reach those who are interested in the topic covered by the release. Making sure the correct sub-lists are selected is of utmost importance to us as all "opt-in" media are given the opportunity to unsubscribe at the click of a button on the bottom of each and every release.

The only way we've been able to continue to maintain and grow current media subscribers is by careful message targeting so the news releases received are closely matched to individual interests. The current media-type breakout is about 65 percent

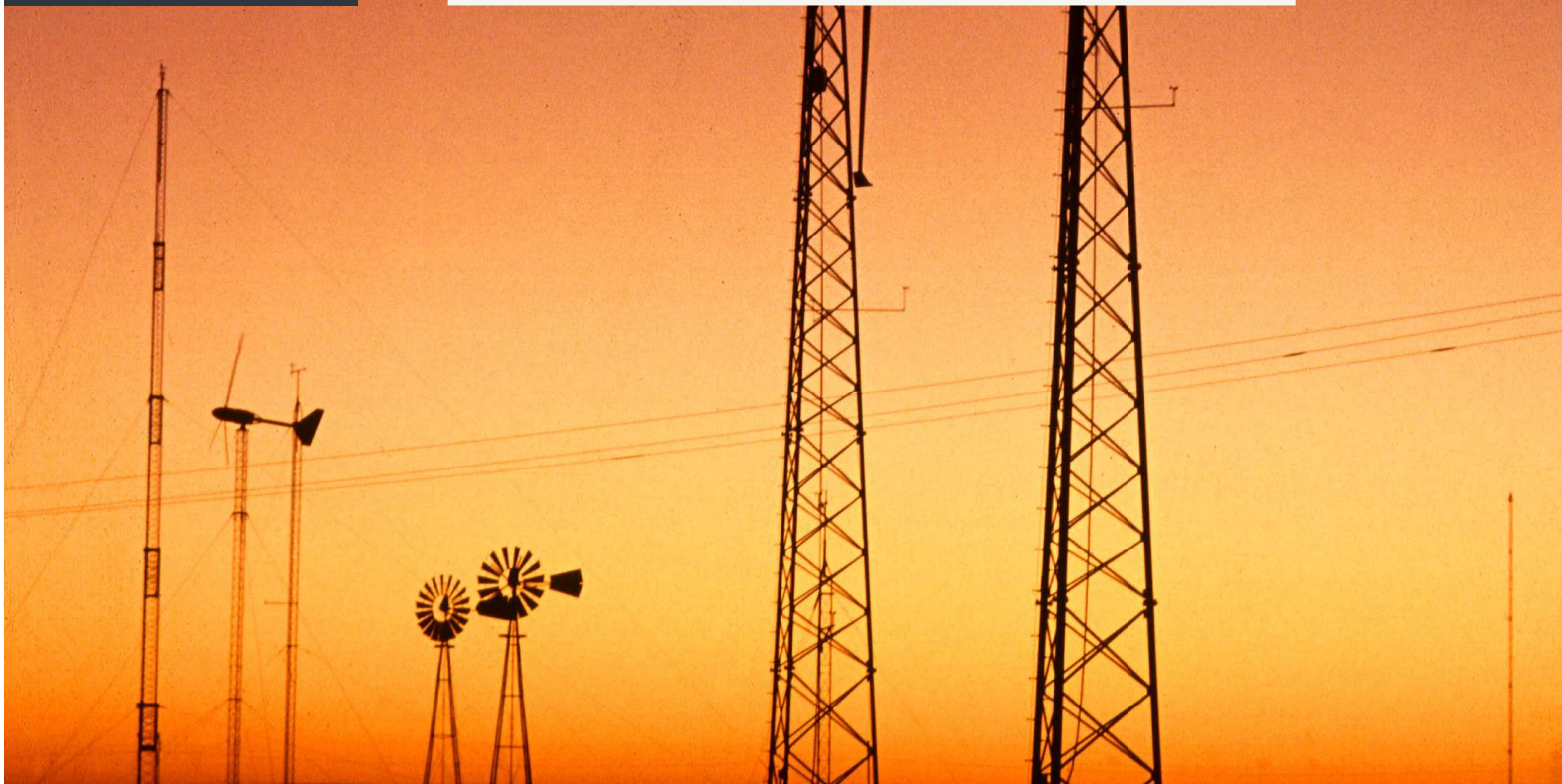
print, 15 percent broadcast and 20 percent online journalists. When warranted, releases are also submitted to other media outlets, including technology, computer and/or e-commerce reporters, broadband reporters, and biotechnology editors.

Now Available: Reach all daily and weekly newspaper business editors in the USA. No extra charge for up to three-state coverage. Nationwide coverage is available. Ask for a quote.

GreenNewswire clients have generated coverage in the major green industry trade press publications, the AP newswire service and in many major market newspapers. Ask for a quote, based on the number of releases you plan to send in a year.

Compare to PRNewswire at three times the cost, minimum, depending upon the length of the news release and the number of circuits it's sent to. At just \$480 for a single release, GreenNewswire is a very cost-effective complement to PRNewswire or BusinessWire if you choose to also continue to send your release via one of their distribution circuits. Or, we can even take care of sending your release through these multiple services for you.

Our annual subscription package offers 24/7 online e-news release distribution via GreenNewsCenter, our eCRM online software. Subscribers may send releases 24/7 to the GreenNewswire e-database AND editors at daily newspapers and weekly newspapers.



Your Pathway to Publicity Success

It's no longer a question of whether you can afford to incorporate a 'green' message into your company's marketing strategy...in today's world, you'll pay a higher price if you don't.

Let **CCI Marketing** do the hard work for you. We can help you distribute your sustainable message through your existing e-newsletter to your contact list with ease. Need design help?

Need to expand on your audience? Wondering how to use social networking to multiply your impact? We have the answers for you. And if 'green' media is a part of your media plan—and why wouldn't it be?—

we can deliver over 800 opt-in media professionals who routinely cover issues relating to sustainability and environmental responsibility. You even have the option of asking us to write your media release for you.

No matter your communications distribution needs, **CCI Marketing** has the solutions to make your project a success.



Here's what companies serious about sustainability already know...

GreenNewswire.com puts you in front of more than 800 'opt-in' media serving green-conscious audiences



UNIVISION
 Abbeville Meridional
 ABC-7 News / KGO-TV/DT
 Aiken Standard
 Alaska Humus Company
 Albany Herald
 Alexander City Outlook
 Alexandria Daily Town Talk
 All-America Selections
 American Ag Network
 American Farm Bureau Federation (AFBF) News
 American Press
 Americus Times-Recorder
 Andalusia Star-News
 Anderson Independent-Mail
 Anniston Star
 Arkansas Radio Network
 Asheville Citizen-Times
 Associated Press (multiple bureaus)
 Atlanta Journal-Constitution
 Augusta Chronicle
 Baltimore Sun
 BARN Media
 Bastrop Daily Enterprise
 Beaufort Gazette
 Beauregard Daily News
 Better Homes & Gardens
 Beyond Organic
 BH&G/SIP, Meredith Corp
 Biodiesel Magazine
 BioDimensions
 BiofuelsBusiness
 Biomass Magazine
 Biofuels Digest
 Birmingham Post-Herald
 Bloomberg
 Bluffton Today
 Boca Raton News
 Bolivar Commercial
 Bowman's Hill Wildflower Preserve
 Bradenton Herald
 Bradfield Organics
 Brookside Gardens
 Brownfield Network
 Brownfield Network e-Newsletter
 Brunswick News
 Buckeye Ag Radio Network
 California Farm Bureau Federation
 Cape Coral Daily Breeze
 Charlotte Observer
 Charlotte Sun
 Cherokee Tribune
 Chicago Sun Times
 Chicago Tribune
 Chicagoland Grows Inc.
 Citrus Co. Chronicle
 Clarion-Ledger
 Clarksdale Press Register
 Clayton News Daily
 CNet
 CNET's News - Green Tech blog
 CobraHead Tools
 Colorado Ag Radio Network
 Colorado Farm Bureau
 Columbus Ledger-Enquirer
 Commercial Dispatch
 Cordele Dispatch
 Cornell University
 Crowner KY Ag Broadcast Network
 Cullman Times
 Daily Advance

Daily Advertiser
 Daily Citizen
 Daily Comet
 Daily Commercial
 Daily Corinthian
 Daily Courier
 Daily Dispatch
 Daily Gazette
 Daily Herald
 Daily Home
 Daily Iberian
 Daily Journal
 Daily Leader
 Daily Mountain Eagle
 Daily News
 Daily Oklahoman
 Daily Record
 Daily Reflector
 Daily Review
 Daily Sentinel
 Daily Sentinel Star
 Daily Southerner
 Daily Star
 Daily Times Leader
 Daily Tribune News
 Daily World
 Dallas Morning News
 Day Farm Radio Network
 Daytona Beach News-Journal
 Decatur Daily
 Delta Democrat Times
 Denver Post
 Des Moines Register
 DeSoto Sun
 DeSoto Times Today
 Dothan Eagle
 Double Creek Road
 Douglas Co. Sentinel
 Down On the Farm
 DTN
 Dubuque Telegraph Herald
 EarthBox
 Eberly & Collard
 ECGC - Independent Garden Centers
 EDEN Bioscience Corp
 Englewood Sun
 Enquirer-Journal
 Enterprise Ledger
 Enterprise-Journal
 Ethanol Producer Magazines
 Ethanol Today - American Coalition for Ethanol
 Evan Slack Network - Great Plains Radio
 Fayette Daily News
 Fayetteville Observer
 Feeding the Globe
 Ferguson Caras
 Financial Times - Buenos Aires
 Financial Times-Chicago
 Financial Times - Delhi, India
 Financial Times - London
 Florida Farm Bureau
 Florida Times-Union
 Florida Today
 Forsyth County News
 Franklin Banner-Tribune
 Free Press
 Gadsden Times
 Gainesville Sun
 Garden Keeper
 Gardener's Supply Company

Gaston Gazette
 Georgia Farm Bureau News
 Goldsboro News-Argus
 Grand Island Independent
 Great Falls Tribune
 Great Plains Design
 Greenville News
 Greenwood Commonwealth
 Greenwood Daylily Gardens
 Griffin Daily News
 Gwinnett Daily Post
 Hanford Sentinel
 Hattiesburg American
 Havre Daily News
 Herald-Journal
 Herald-Sun
 Hernando Today
 Hickory Daily Record
 High Point Enterprise
 Highlands Today
 Hoosier Ag Today
 Houston Chronicle
 Houston Home Journal
 Huntsville Times
 Illinois Agricultural Association
 Illinois Farm Bureau
 Illinois Radio Network
 In the Garden Design, Care & Workshops
 Independent Ag Network
 Independent Tribune
 Index-Journal
 Indiana Farm Bureau
 Iowa Farm Bureau Federation
 Iowa State University
 Island Packet
 Jackson Co. Floridian
 Jennings Daily News
 Joanne Kostecky Garden Design
 Joe Gardner
 KAAL-TV
 KAAL-TV - Austin, MN
 KACI- AM 1300
 KASM Radio
 EDEN Bioscience Corp
 KBAE TV
 KBMW Radio
 KBND AM 1110
 KBRF AM 1250 - Lakes Radio
 KBUF Radio
 KCIM-KKRL-KIKD Radio
 KCLY Radio
 KDHL Radio
 KDSN AM/FM Radio
 KDTH Radio
 KEYL & WJAG Radio
 Key West Citizen
 KFEQ Radio
 KFGO Radio
 KFIZ Radio
 KFLP Radio
 KFRM Radio

KFSN-TV Channel 30 News
 KFYYR/KBMR Radio
 KGCR Radio
 KGET TV 17
 KGNC-AM Radio
 KHTK
 KICD AM/FM Radio
 KICE-FM 100.7
 KIWA Radio
 KKOW Radio
 KLRR-FM 107.5
 KMA Broadcasting
 KMCH Radio
 KMEG-TV
 KMIT Radio
 KMJ Radio
 KMON Radio
 KMZU Radio
 KNEB Radio
 KNOE-TV
 KOEL Radio
 KPAX-TV Missoula
 KQAD/KLQL Radio
 KQED-FM
 KRZZ
 KRHW-AM Radio
 KSBY-TV Channel 12
 KSEE 24 News
 KSOF
 KSUM/KFMC Radio
 KTIC 840 Rural Radio
 KTIP Radio
 KTRB 860 AM
 KTRS Radio
 KTTC-TV
 KVOA Radio
 KWAD/KNSP/KKWS Radio
 KWAT/KIXX/KDLO/KKSD News Dept
 KWBE-AM/KFGE-FM Radio
 KWED Radio
 KWMT
 KWOA Radio
 KWON
 KXRB Radio
 KZEN Radio
 La Grange Daily News
 Lake City Reporter
 Laurel Leader-Call
 Laurinburg Exchange
 Learfield Broadcasting
 Leesville Daily Leader
 LFB Radio
 Linder Farm Network
 Longwood Gardens
 Los Angeles Times
 Louisiana Agri-News Network
 Louisiana Farm Bureau Federation
 Louisiana State University
 Macon Telegraph
 Maricopa County Farm Bureau

Marietta Daily Journal
 Mark's Choice
 Martin Agri-Country Network
 McDowell News
 Meadow Lark Flower & Herb Farm
 Meredith Corp
 Meridian Star
 Messina Wildlife Management
 Miami Herald
 Michigan Farm Bureau News
 Michigan Farm Radio Network
 Michigan Radio Network
 Michigan State University
 Minden Press-Herald
 Minneapolis Star Tribune
 Minnesota Farm Bureau Federation
 Minnesota Farm Network
 Minnesota Public Radio
 Minot Daily News
 Mississippi Ag Network
 Mississippi Farm Bureau News
 Mississippi Press
 Mississippi State University
 Missouri Farm Bureau News
 Missouri Farm Radio - Shepherd Group
 Missouriist
 Mobile Register
 Montgomery Advertiser
 Morning News
 Moultrie Observer
 Mound Airy News
 NAFB - NFBS
 Naples Daily News
 Natchez Democrat
 Natchitoches Times
 National Biodiesel Board
 NaturalLawn of America
 NE Mississippi Daily Journal
 New Farm e-news
 New West Politics
 New York Farm Bureau Federation
 New York Times
 News & Observer
 News & Record
 News Chief
 News Herald
 News Radio 1360 WTAQ
 News-Press
 News-Star
 News-Topic
 Newton Citizen
 NGM Productions, Inc.
 NH Farm Bureau Communicator
 North Carolina News Network
 North Carolina State University
 North Port Sun
 Northeast Colorado Broadcasting
 Northern Ag Network
 Northern Network

GreenNewswire.com

Benefits

OPT-IN
 Media lists

Reporting on "green news" daily

ACTIVE
 Journalists

Self-selected media database
 of active print, broadcast and
 online journalists

ONE-STOP
 Distribution

To help you cover all the bases

TRACKING
 Publicity

Services available upon request

FOLLOW UP
 On Key Media

Upon request to maximize
 coverage

REPORTS
 E-mail opened

Simplifies follow up

HYPERLINKS
 Reported

See which media are most
 interested in your messages



GreenNewswire.com

...the 'Green Industry' news release distribution service

